



# Bob Downs

## ***Professional Summary***

Innovative and goal-oriented Web Developer with a strong commitment to collaboration and solutions-oriented problem solving seeks a Creative Web Designer Position. Background includes in-depth knowledge and cutting edge technology to develop customer-focused websites and designs. Committed to end-users' customer satisfaction throughout the project lifecycle.

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## ***Work History***

### **Web Designer**

*Desert Mountain High School*

Scottsdale, AZ

07/2012 - 01/2014

*Desert Mountain High School PTO*

- Orchestrated design, development, and launch of Desert Mountain PTO website ([www.dmpto.org](http://www.dmpto.org)). Performed development from concept through implementation, and all subsequent website upgrades and enhancements using WordPress and Gravity Forms Plug-in. Responsible for presentation to decision makers.
- Created and launched first online donation facility with PayPal integration (Earned \$3,000 in donations in one school year.).
- Improved and published weekly electronic newsletter with Constant Contact, thereby increasing readership by 35%.
- Advised eight PTO chairs on varied communication issues (e.g., member and volunteer communications, and new school year sign ups).

*Desert Mountain High School Girls' Lacrosse*

- Originated design, development and launch of Desert Mountain Girls' Lacrosse website ([www.dmglax.org](http://www.dmglax.org)).
- Developed full-scale concept design and performed implementation and subsequent website upgrades and enhancements using WordPress and various plug-ins.

**Email:** bob@bobdowns.info

**Portfolio:** bobdowns.info

**Phone:** 480-625-5524

**Hometown:** Chandler, AZ

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## ***Skills***

- Web Design
  - Digital Graphics Design
  - Adobe Creative Suite
  - WordPress
  - HTML5
  - CSS3
  - JavaScript, jQuery, AJAX, APIs
  - Domain Registration & Hosting
  - User Interface (UI) Design
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## ***Education***

12/2019

**Arizona State University** - Tempe, AZ

**Bachelor of Applied Science:** Internet and Web Development

- Graduated Magna Cum Laude
- Dean's List
- Member of Golden Key International Honor Society

12/2013

**Rio Salado College** - Tempe, AZ

**Associate of Applied Science:** Computer Technology

- Certificate: Web Design
- Certificate: Advanced Computer Usage and Applications
- Member of Phi Theta Kappa Honor Society